



Hueforia

Colour Development Team of RTP Company

COLOUR THAT MOVES YOU!

2023



EXPERIENCE



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Welcome to Hueforia!

We are your single source for consistent, beautifully coloured thermoplastics.

Hueforia can help you with colour and material selection, then produce a coloured thermoplastic that meets the technical specifications of your product. We offer a wide range of standard thermoplastic colours, universal colour masterbatches, specialty performance additives, custom colours, and special effect compounds. With more than 30 years of experience, you can rely on the Hueforia team for all your coloured thermoplastic needs!

Why is colour so important to product design? Colour can help you...

- **connect** with your target audience,
- evoke **positive feelings** toward your brand,
- **communicate** information, and
- **influence** purchasing decisions.

To spark your imagination, we've curated four distinct collections to inspire and enhance your product design! From the earthy tones of Vibrato to the classic hues of Tempo, and loud, bright colours of Forte to the dreamy pastels of Allegro... together, we'll find the perfect colour for your product.



vibrato COLLECTION

The nature-inspired colours of the **Vibrato** collection bring outdoor beauty and vibrancy to home goods and interior spaces.



tempo COLLECTION

The classic colours of the **Tempo** collection set a sophisticated, powerful tone for automotive components, appliances, and hard goods.



forte COLLECTION

The exciting hues of the **Forte** collection inspire energy and optimism in product designs for electronics and sporting goods.



allegro COLLECTION

The dreamy pastels of the **Allegro** collection bring serenity and comfort, perfect for medical devices and healthcare applications.





vibrato

COLLECTION

Inspired by the gentle hum of life reverberating throughout the woods, the natural hues of **Vibrato** radiate a sense of comfort and reassurance. When incorporated into your product, these colours evoke feelings of certainty and reliability. Pearlescent or matte effects elevate these colours, providing even more drama to your product design.



MOCHACABANA
S-903390 MB 8%
Polyethylene Terephthalate (PETG)
(Pearlescent)



WOODWIND REED
S-34059 MB 4%
Polyethylene Terephthalate (PETG)



OCTAVE OLIVE
S-903391 MB 4%
Polyethylene Terephthalate (PETG)
(Pearlescent)



SYMPHONY ROSE
S-500635 MB 4%
Polyethylene Terephthalate (PETG)



TIMBRE
S-34060 MB 4%
Polyethylene Terephthalate (PETG)



INDIE BLUE
S-708880 MB 4%
Polyethylene Terephthalate (PETG)



tempo COLLECTION

Set the rhythm for your overall design concept with the timeless hues of the **Tempo** collection. These classic colours bring a level of sophistication, power, and modernity to your product. And you can accelerate the pace by adding the sparkle and cutting-edge realism of metallic effects!



ACOUSTIC ASH
S-69987 MB 4%
Amorphous Nylon (PA)



ESPRESSIVO
S-500636 MB 4%
Amorphous Nylon (PA)



LICORICE STICK
S-903393 MB 4%
Amorphous Nylon (PA)
(Large Flake Metallic)



TICKLISH IVORIES
S-205845 MB 25%
Radel® Polyphenylsulfone (PPSU)



STEEL GUITAR
S-903392 MB 8%
Radel® Polyphenylsulfone (PPSU)
(Metallic)



PERCUSSION
S-896206 MB 4%
Radel® Polyphenylsulfone (PPSU)



Forte

COLLECTION



GARAGE BAND GREEN
S-69988 MB 4%
Polypropylene (PP)
(Pearlescent)



BEAT RED
S-500637 MB 2%
Polypropylene (PP)



RHYTHM & BLUES
S-708881 MB 4%
Polypropylene (PP)



JAM-SICLE
S-482881 MB 4%
Polycarbonate (PC)
(Transparent Edge Glow)



YELL-OH
S-45934 MB 4%
Polycarbonate (PC)



PURPLE PUNK
S-781810 MB 4%
Polycarbonate (PC)

Bold, happy, and loud... the bright colours of the **Forte** collection bring a "wow" factor to your product design! These attention-getting hues project excitement, action, and youthful edginess. With special effects like transparency or edge-glow, your product will stand out among the competition.



allegro

COLLECTION

Introduce airiness and movement to your product design with the soft pastels of the **Allegro** collection. These soft-spoken hues elicit feelings of calm and peacefulness, providing a soothing oasis during stressful times. The gentle tones of this palette can be further accentuated with the addition of translucent or pearlescent special effects.



BREATHY
S-708883 MB 4%
Polycarbonate (PC)
(Translucent)



SEA SONGS
S-708882 MB 10%
Polysulfone (PSU)



SOUNDWAVE WHITE
S-205846 MB 10%
Polysulfone (PSU)



SWEET NOTE
S-903394 MB 8%
Polysulfone (PSU)
(Pearlescent)



ULLABY
S-903395 MB 8%
Polycarbonate (PC)
(Pearlescent)



MOTIF MAUVE
S-581245 MB 4%
Polycarbonate (PC)



Hueforia, the Colour Development Team at RTP Company, is comprised of colour experts who provide:

- a fresh **perspective** and reliable recommendations,
- colour matching **expertise**, and
- **consistent** and **accurately-coloured** thermoplastics, worldwide.

Product designers, marketers, and brand professionals rely on Hueforia for sound advice through the design, production, and commercialization of their plastic products. Ready to get started? Let the Hueforia Team assist you throughout the process!

For more information, visit our website:

www.hueforia.com



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